



Dear Supporter:

On November 18th 2018, Downtown Saskatoon will come alive with the sights and sounds of the Holiday season for the 28th Annual Saskatoon Santa Claus Parade. The event kicks off the Holiday festivities in Saskatoon attracting more than 10,000 people Downtown. Proceeds from the parade support Ronald McDonald House Charities Saskatchewan.

To fund the parade and raise proceeds for this worthy cause, we need your help. The many levels of sponsorship opportunity are outlined on the [Sponsor Benefits document](#).

All sponsors will be recognized on the parade website, over our social platforms as well as through signage along the parade route.

It would be our privilege to welcome you to the Saskatoon Santa Claus Parade family. In the event you are unable to support as a sponsor, please consider participating as a float entry, or attending our parade as part of your Saskatoon Holiday festivities.

Thank you for your time and consideration. For more information about the Saskatoon Santa Claus Parade or to discuss sponsorship details, please visit our website at www.saskatoonsantaparade.ca, or email saskatoonsantaparade@gmail.com.

Sincerely,

Kathleen Morrison, Parade Director
Saskatoon Santa Claus Parade Committee